MISSION
The mission of the Lewis & Clark Library is to provide the best possible services and materials for informational, educational, cultural, or recreational use by the community.

VISION
The Lewis & Clark Library fosters the spirit of exploration, the joy of reading, and the pursuit of knowledge for our community.

GUIDING PRINCIPLES
Public Trust · Accessibility and Openness · Diversity · Quality of Services · Outreach and Partnership · Knowledge and Learning · Intellectual Freedom · Love of Reading · Information and Literacy · Creativity and Innovation

GOAL 1: LIBRARY FACILITIES
Improve Library facilities to better serve the community

STRATEGIES:
1. Continue with/implement ongoing plans for a redesign of the Main branch.
2. Implement a planning process for the development of a new, full-service branch library in the Helena Valley.
3. Explore alternatives for improvements to the East Helena branch for better service and to ameliorate existing facilities issues.
4. Regularly review safety issues affecting patrons or staff, and formulate appropriate training or procedures to address concerns.
GOAL 2: ENHANCE SERVICES

Broaden programming and collections to enhance existing services

STRATEGIES:
1. Expand programming and services for children and teens
2. Explore off-site, transportation and outreach options for expanded teen service
3. Continue the current depth and types of adult programming and partnerships, with an increased focus on defining and attracting new, targeted audiences
4. Hone collections development to maximize patron satisfaction
5. Maintain the library’s leadership role in providing technology and digital resources that address community needs

GOAL 3: UNDERSERVED POPULATIONS

Expand resources and partnerships to further address the needs of underserved and changing populations

STRATEGIES:
1. Examine current early literacy programs and resources at the library, to consider additional advances in community programs, particularly through partnerships
2. Identify the needs of under-resourced demographics, and create a plan to effectively provide library resources to these populations
3. Working with partners, undertake an improved service model for homeless and transient patrons
4. Investigate options for a flexible, mobile van service to better service targeted populations
5. Investigate innovative service delivery systems that may address digital access issues throughout the County

GOAL 4: MARKETING & PUBLIC AWARENESS

Advance marketing and public awareness of the Library

STRATEGIES:
1. Create a public relations/marketing plan, especially to reach non-users
2. Raise awareness of the Library through community networks
3. Increase marketing resources to allow for expanded public relations
4. Foster new communications approaches to ensure necessary messages, information, and policy changes reach staff at all levels and branches
Planning Committee

Patti Borneman  
Executive Assistant - Lewis & Clark Library Foundation

Terry Cohea  
Board Member - Lewis & Clark Library Foundation Board

Lisa Cordingley  
Director - Helena Education Foundation

John Finn  
Director - Lewis & Clark Library

Jesse Franzen  
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Lisa Skelton  
Public Services Desk Manager - Lewis & Clark Library

Ron Waterman  
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Bruce Whittenberg  
Director - Montana Historical Society

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